

# Sandy Benson

**Custom Audio Video**

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## Women in Business

**Our Mission:** Both our mission and our business have evolved over the last 18 years. As our team discussed what made us stand out in the audio-video arena throughout the Low Country, we looked around and realized the answer was sitting in that room at that moment. It's our "Expert Team with Smart Solutions." That's how our new motto was formed.

**My Real Job Description:** It changes from day to day. I certainly have my customary daily duties, but over the years I have also involved myself and Custom Audio Video in philanthropic activities and organizations. CAV greatly appreciates the support from the community, so our giving back is an obvious way to say, "Thank you!"

**My Strongest Attribute:** I believe it's my ability to overcome adversity. I feel I have been placed in several truly difficult situations, but my faith and the love I have for my family will never allow me to give up or give in!

**What makes me strive to be the best I can be:** Over the years, I have had the honor of meeting

some real *power house* women. Not all of them were necessarily business women; some were mothers, grandmothers, sisters, aunts, volunteers, non-profit chairs and individuals who in their own right support children, families, charities and scores of other causes and those in need. Women who give selflessly are our true

mentors and leaders. I can only hope to follow their paths to make a difference.